

What is critical for business owners and entrepreneurs to learn in order to succeed?

*Don't let your audience just figure it out as they go, invite **Sue Styles**: CEO/Founder of Maximized Results Business Consulting to speak at your next event.*

With nearly twenty years of experience compressed into a caffeine bomb of practical and tactical suggestions and stories, Sue Styles delivers high value content in an easily digestible format.

Sampling of topics of expertise:

- ✓ How to start a business
- ✓ How to grow and scale a business
- ✓ Turning Support Staff into Support Stars
- ✓ Random Acts of Communication
- ✓ Building An Authentic Brand
- ✓ Keeping Clients Forever
- ✓ Marketing Like A Boss!
- ✓ Becoming a Resilient and Tenacious Entrepreneur



POPULAR KEYNOTE PRESENTATIONS:

The Difference

What makes the difference between someone who makes it BIG, and someone who barely makes it at all?

Mind Your Own Business!

Stop copying your competition! Become a disruptor, dominate your space, reap the rewards of sales and repeat business.

The Worst Five Mistakes Entrepreneurs Make – and how to avoid them.

Learn from the examples of those who have made the mistakes in order to fast-track your own business success.

Sue Styles
SueStyles.com

creating tenacious entrepreneurs

“ Sue’s speech created an incredible buzz and the members left feeling like they gained valuable tools for their investment of time and money spent in the session.

The written feedback was very positive, so much so that we contracted Sue to return 3 more times that year and asked her to add an extra hour to the subsequent sessions. ”

Laurie-Anne Bulmer, C.R.E.B.

From a bankrupt, single parent of four little ones, to Founder and CEO of her own business school, Sue has become the go-to small business expert who challenges the status quo and sets businesses up for success!

- Instructor - School of Business and Leadership S.A.I.T.
- Train the Trainer – Langevin
- Instructor – Calgary Real Estate Board
- Certified Business Coach – Certified Coaches Federation
- RECA Real Estate Licensing Course
- Certified Adult Educator - UBC



Host of the
Mind Your Own Business
Podcast

•
Host of **Like A Boss**
Reality Online Series

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REM Articles

•
FORBES Article
Best Time Management

•
FORBES Article
Rewards of Referrals

SUE'S BOOK

ESSENTIAL BUSINESS WISDOM

An easy to follow road map to building your own business, understanding how to set yourself up to scale and what pitfalls to avoid on your journey to success.

The Little RED Stick book

Sue Styles

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... daily habits determine yearly results.

A sampling of conferences for which Sue has presented:

- Association of Administrative Professionals
Western Conference - Calgary

Testimony; *We Thank You Sue Styles for another incredible session! You knocked it out of the park with a seamless and engaging keynote that left all attendees inspired and motivated! Your delivery and presentation was flawless and I can't wait to start applying all the elements of your presentation to my life! Thank you for all you do, for raising the bar and creating a life changing presentation!*

AAP President Christa Hiebert

- Wedding Planners Conference- California
- Alberta Mortgage Brokers Association -Alberta
- REALTORQUEST- Toronto
- Banff Western Connection - Banff
- International Association of Administrative Professionals - San Diego

Click to watch - **Speaking Reel 1**

Click to watch - **Speaking Reel 2**

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"Your daily habits will determine your yearly results!"
•

What event are you planning?

**Start a conversation
with Sue today!**

P 403.805.7710 **E** Sue@SueStyles.com

Some interesting BDC Stats

"...entrepreneurship remains a difficult, stressful career. One-third of all new businesses fail within five years, and only one in two companies are still open after 10 years. That may explain why entrepreneurship has attracted fewer and fewer Canadians over the past 20 years. However, recent trends are suggesting a renewed interest in the field from a new generation of Canadian business owners.

"The number of Canadians starting a business in the prime of their life (age 55 or older) has tripled in the last 18 years. Close to 5,900 of them started or bought a business in 2018, compared to only 1,900 in 2000.

In a recent BDC survey, 26 around 50% of women entrepreneurs reported pursuing this career for the independence and autonomy it provided; 40% said it was for the flexibility.

Fees: \$7k - \$10k

Contact for conference costs and inclusions.

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